

MARCH 1, 2023

# ANNUAL JOINT STATEMENT

TRI-COUNTY EDUCATIONAL SERVICE CENTER  
BUSINESS ADVISORY COUNCIL CONSORTIUM



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*Business Advisory Council  
Plan Issued by the Tri-  
County Educational Service  
Center Governing Board and  
the Business Advisory  
Council representing  
Tri-County Educational  
Service Center and its  
member districts.*

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## Tri-County Educational Service Center Business Advisory Council Consortium

This consortium was formed in accordance with the provisions of Ohio law (Ohio Revised Code Section 3313.82) requiring every school district and educational service center to have a Business Advisory Council and to meet the requirements of Ohio law (Ohio Revised Code Section 3313.821) which directs the development of standards for the operation of Business Advisory Councils.



# Ohio's Business-Education Leader Awards for Excellent Business Advisory Councils

"In Ohio, the collaboration between education and business is extremely important. We excel at providing opportunities for students across the state to gain the skills necessary to become competitive on the global stage. We know Ohio is quickly becoming a state known for its growing economy, having a well-trained workforce, and attracting businesses from all over the country and the world for that matter. That's why Business Advisory Councils are so important for our students, educators, and business partners. They give businesses the opportunity to share the skills they are looking for in their workforce so educators can bring those needs back to their classroom to prepare students for jobs right here in Ohio. As I always say, 'Those who collaborate best, are the ones who win.'" - *Lieutenant Governor John Husted, 2023 Business Advisory Council Awards Video*



**Tri-County Educational  
Service Center Business  
Advisory Council  
Consortium is a Proud  
Winner of a 3-Star BAC  
Award of Excellence**



## Tri-County Educational Service Center Business Advisory Council Consortium

### Mission Statement:

The Business Advisory Council (BAC) is committed to building collaborative partnerships among education, business, and community. The BAC will advise school districts on curriculum and broadening exposure to the world of work in order for students to extend their learning beyond the classroom and gain the valuable essential skills needed for success after graduation.



*Chippewa Middle School  
Students work on developing  
their skills in the Health Careers  
CTE Class*

### Purpose & Responsibilities:

The Business Advisory Council will support partnership between member schools and the business communities of Ashland, Holmes, and Wayne counties.

The partnership will:

- Advise local districts on changes in the economy and job market as well as projected in-demand jobs in the region
- Advocate for the employment skills most critical to business and industry and the development of curriculum to teach these skills
- Aid and support local districts by offering suggestions for developing a working relationship among businesses and educators

**"If everyone is moving forward together,  
then success takes care of itself."**

**Henry Ford**

# Business Advisory Council Contacts

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## Primary Contact

Beth Gaubatz, Ed.S.  
Consultant  
Tri-County Educational Service Center  
741 Winkler Drive  
Wooster, Ohio 44691  
tesc\_bgaubatz@tccsa.net  
330-345-6771

## Secondary Contact

Jon Ritchie  
Superintendent  
Orrville Local Schools  
Southeast Local Schools  
Rittman Exempted Village School District  
Tri-County Educational Service Center  
orvl\_ritchie@tccsa.net  
330-345-6771

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# School District Members

## Ashland City Schools

Douglas J. Marrah, Ed.D.  
Superintendent  
Linda McKibben  
Assistant Superintendent

## Chippewa Local Schools

Todd S. Osborn  
Superintendent

## East Holmes Local Schools

Erik H. Beun  
Superintendent

## Green Local Schools

Dean Frank  
Superintendent

## Hillsdale Local Schools

Steven Dickerson  
Superintendent

## Loudonville-Perrysville Exempted Village Schools

Catherine Puster  
Superintendent

## Mapleton Local Schools

Scott Smith  
Superintendent

## Northwestern Local Schools

Jeff Layton  
Superintendent

## Norwayne Local Schools

Kevin Leatherman  
Superintendent

## Orrville City Schools

Jon Ritchie  
Superintendent  
Brett Lanz  
Assistant Superintendent

## Rittman Exempted Village Schools

Jon Ritchie  
Superintendent

## Southeast Local Schools

Jon Ritchie  
Superintendent

## Tri-County Educational Service Center

Jon Ritchie  
Superintendent  
Beth Gaubatz  
Consultant

## Triway Local Schools

Nate Schindewolf  
Superintendent

## West Holmes Local Schools

Eric Jurkovic  
Superintendent

## Wooster City Schools

Gabe Tudor  
Superintendent  
Brian Madigan  
Assistant Superintendent

# Business, Community & Workforce Partners

## Appleseed Community Mental Health Center

Steve Black  
Case Manager

## Ashland Area Chamber of Commerce

Amy Daubenspeck  
President

## Ashland Community Foundation

Jim Cutright  
President & CEO

## Ashland Area Economic Development | Grow Ashland

Aaron Pauly  
Coordinator

## Ashland Comfort Control

Joe Reep  
President

## Artiflex

Tammy Hendershott  
HR Manager

## Aultman Orrville Hospital

Jen Kessel  
CEO

## Aultman Orrville Hospital

Pete Kandis  
Vice President, Operations

## Brethren Care Village

Troy Snyder  
Executive Director

## Centerra Co-Op

Karen Alsop  
Human Resources Director

## Charles River Labs

Maribeth Eckert  
Director, Human Resources

## City of Ashland

Matt Miller  
Mayor

## City of Orrville Police Department

Matt Birkbeck  
Police Chief

## Dirt Dawg Excavating

Kevin Kaeser  
Founder & President

## Goodwill Industries

Sue Gorman  
Vice President of Human Resources and Mission Services

## Holmes County Chamber of Commerce

Tiffany Gerber  
Executive Director

## Intec Consultants

Tim Zarovacki  
Solutions Architect

## J & F Construction

Ronda Scott  
Manager, Business & Finance

## The J.M. Smucker Company

Sue Corfman  
Senior Manager Regulatory Policy

## Junior Achievement

Lori McCleese  
Vice President of Programs

## Next Home Next Stepp

Barbie Lange  
Realtor

# Business Partners (continued)

## North Central Workforce Alliance of Ohio

Erv Howard  
Executive Director

## O'Huddle

Sara Reith  
Executive Director

## Rayco

Jim Pindell  
Human Resources Manager

## Simonson Construction

Dan Moore  
President

## Transformation Network

Kelly Smith  
Executive Director

## Wayne Economic Development Council

Maribeth Burns  
President

## Wooster Area Chamber of Commerce

Samira Zimmerly  
President

## Orrville Area Boys & Girls Club

Josh Nolan  
Executive Director

## Packaging Corporation of America

Rick Geething  
Ashland Plant Controller

## Schaeffler/Luk

Carrie McKelvey  
Training and Academy  
Leader

## Spherion Ohio

Heather Ogi  
Branch Manager

## Venture Products

Denver Steiner  
Chief Executive Officer

## Wayne County Department of Job and Family Services

Rich Owens  
Director

## Wooster Community Hospital

Tina Meyers  
Vice President, Human  
Resources

## Orrville Area Chamber of Commerce

Dan Franks  
President

## PFI Displays

Vince Tricomi  
President

## Schantz Organ

Vic Schantz  
President

## Sutton Bank

Dennis Miller  
Vice President

## Wayne Center for The Arts

James Fox  
Executive Director

## Wayne County Schools Career Center

Kristin Foy-Samson  
Work Based Learning  
Manager

## Wooster Police Department

Scott Rotolo  
Assistant Chief of Police

# Higher Education Partners

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## The College of Wooster

APEX

Advising and Academic Resources Experiential Learning

## Ohio State University ATI

Dr. Kristina Boone

Assistant Dean and Director

## The University of Akron Wayne College

Heather Howley

Director of Regional Campuses

Wendy Cundiff

Manager of Academic Advising

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# Business Advisory Council Subcommittees

## Vital Connections/2. B.E. Connected Committee:

- **Karen Alsop** - Centerra Group
- **Beth Gaubatz** - Tri-County Educational Service Center
- **Andrew Johnson** - Tri-County Educational Service Center
- **Erv Howard** - North Central Workforce Alliance of Ohio
- **Dan Moore** - Simonson Construction
- **Lynn Moomaw** - Wayne County Schools Career Center
- **Brett Lanz** - Heartland Education Foundation/Orrville City Schools
- **Maribeth Burns** - Wayne Economic Development Council
- **Carrie McKelvey** - Schaeffler
- **Pete Kandis** - Aultman Orrville Hospital
- **Jim Pindell** - Rayco/Morbark
- **Tina Meyers** - Wooster Community Hospital
- **Assistant Chief Scott Rotolo** - Wooster Police Department
- **Steph Martinez** - Wooster Brush
- **Tammy Hendershot** - Artiflex
- **Vince Tricomi** - PFI Displays, Inc.
- **Sarah Sprunger** - Wayne County Schools Career Center
- **Traci Carmony** - Wayne County Schools Career Center
- **Ashley Beaudry** - Tri-County Educational Service Center

## Manufacturing Day Committee:

- **Samira Zimmerly** - Wooster Area Chamber of Commerce
- **Dan Franks** - Orrville Area Chamber of Commerce
- **Maribeth Burns** - Wayne Economic Development Council
- **Beth Gaubatz** - Tri-County Educational Service Center

## Healthcare Day Committee:

- **Samira Zimmerly** - Wooster Area Chamber of Commerce
- **Dan Franks** - Orrville Area Chamber of Commerce
- **Maribeth Burns** - Wayne Economic Development Council
- **Beth Gaubatz** - Tri-County Educational Service Center

## Data Committee:

- **Beth Gaubatz** - Tri-County Educational Service Center
- **Matt Brown** - Wayne County Schools Career Center
- **Craig Raber** - Tri-County Computer Services Association

# Business Advisory Council Subcommittees (continued)

## STEAM Summer Camp Committee:

- **Beth Gaubatz** - Tri-County Educational Service Center
- **Andrew Johnson** - Tri-County Educational Service Center
- **Ashley Beaudry** - Tri-County Educational Service Center
- **Lynn Moomaw** - Wayne County Schools Career Center
- **Drew Fuller** - Wayne County Schools Career Center
- **Nate Gaubatz** - Wayne County Schools Career Center
- **John Schantz** - Schantz Makerspace
- **Vic Schantz** - Schantz Makerspace
- **Maribeth Burns** - Wayne Economic Development Council
- **Denver Steiner** - Venture Products

## Workforce Summit Committee:

- **Erv Howard** - North Central Workforce Alliance of Ohio
- **Mary Bruno** - Ashland County-West Holmes Career Center
- **Beth Gaubatz** - Tri-County Educational Service Center
- **Amy Daubenspeck** - Ashland Area Chamber of Commerce
- **Aaron Pauly** - Ashland Area Economic Development Council
- **Joe Reep** - Ashland Comfort Control
- **Dennis Miller** - Sutton Bank
- **Matt Miller** - Mayor, City of Ashland

## Social-Emotional Health Committee:

- **Beth Gaubatz** - Tri-County Educational Service Center
- **Joanna Edwards** - Mental Health and Recovery Board of Wayne and Holmes County
- **Allison Vizzo** - Tri-County Educational Service Center

## College and Career Ready Committee:

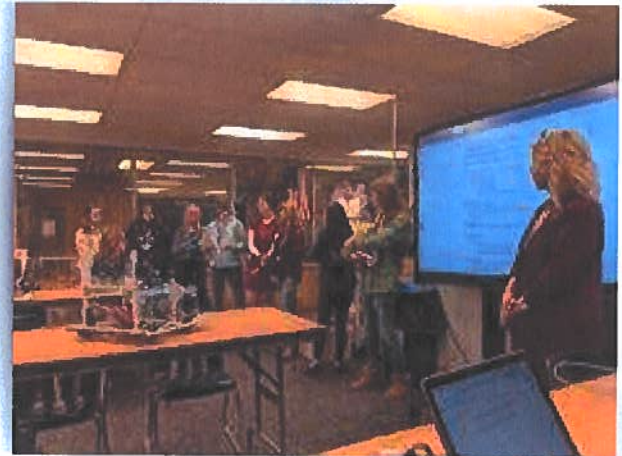
- **Sara Reith** - O'Huddle
- **Brett Lanz** - Heartland Education Foundation/Orrville City Schools
- **Beth Gaubatz** - Tri-County Educational Service Center
- **Kris Boone** - OSU/ATI
- **Sue Corfman** - The J.M. Smucker Company
- **Matt Birkbeck** - Chief of Police, City of Orrville
- **Sue Gorman** - Goodwill Industries
- **Heather Howley** - The University of Akron Wayne College
- **Heather Ogi** - Spherion Mid-Ohio
- **Josh Nolan** - Orrville Area Boys and Girls Club
- **Lori McCleese** - Junior Achievement of North Central Ohio

# Meeting Schedule

*The following meetings are scheduled to take place involving the Business Advisory Council or significant factions of its membership.*

## **Tri-County Educational Service Center Governing Board Meetings:**

- September 12th, 2022
- October 10th, 2022
- November 7th, 2022
- December 12th, 2022
- January 10th, 2022
- February 13th, 2023
- March 13th, 2023
- April 3rd, 2023
- May 8, 2023
- June 12th, 2023
- July 10th, 2023



*Triway Local Schools students in the Family and Consumer Science Class present information at the Fall Advisory Team Meeting (Joyce Krebs - Class Instructor)*

## **North Central Workforce Alliance of Ohio Executive Board Meetings:**

- September 14th, 2022
- December 7th, 2022
- March 1th, 2023
- June 7th, 2023
- September 6th, 2023



*Triway Local Schools students in the Agriculture Education Class present information at the Fall Advisory Team Meeting*

## **Wayne Economic Development Council:**

- Informal meetings bi-monthly throughout 2022-2023

## **Tri-County Area Superintendent Meetings:**

- September 14th, 2022
- October 3rd, 2021
- November 16th, 2022
- January 18th, 2023
- March 15th, 2023
- April 19th, 2023
- June 7th, 2023



# Communication

- Career Connections Coordinator will attend NCWA Executive Board Meetings Quarterly, Wayne Economic Development Council (WEDC), and Orrville Area Chamber Executive Board meetings to share updates on district curriculum, programs, and events. The coordinator will also gather input from business leaders.
- Career Connections Coordinator will provide a summary each quarter to the Tri-County ESC Superintendent, Tri-County ESC Governing Board, and Member District Superintendents regarding:
  - quarterly meetings
  - programs, activities, and events
  - information on the economy and job market
  - employment skills and career awareness
  - business and education partnerships
- Written documentation of meeting minutes and updates on recommendations and needs will be provided:
  - Summer Quarter – September 1
    - June, July, August
  - Fall Quarter – December 1
    - September, October, November
  - Winter Quarter – March 1
    - December, January, February
  - Spring Quarter – June 1
    - March, April, May
- Career Connections Coordinator will report back to the Tri-County ESC Superintendent and Tri-County ESC Governing Board monthly in-person at board meetings or via a written report on:
  - the economy and job market
  - employment skills and career awareness
  - business and education partnerships
- A joint statement from BAC and ESC Governing Board will be issued by March 1st each year and will include:
  - Meetings conducted
  - Summary of activities/events conducted by BAC
  - Synopsis of the BAC advice and recommendations regarding needed employment skills, economic and job market changes, job outlook, and developing working relationships between businesses, labor organizations, and educational personnel



# Plan

**The plan of the Tri-County Educational Service Center Business Advisory Council is to make recommendations on the following:**

- The delineation of employment skills
- The development of a curriculum to instill employment skills
- Changes in the economy and in the job market
- Types of employment in which future jobs are most likely to be available
- Suggestions for developing a working relationship among businesses and education personnel
- Suggestions for improvement of annual events, professional development sessions, and student activities including, but not limited to: Manufacturing Day, Healthcare Day, Senior Work Expo, Vital Connections
- Career Awareness Days/Events planning and support
- Graduation Plans and Student Success Plans Education
- Training on new Graduation Requirements
- Support in drug-free programming
- Support in employability skills and soft-skills training
- Mentoring, job shadowing, apprenticeships/pre-apprentinternships
- Parent engagement activities
- Parent Education and Awareness regarding Career Planning
- Data analysis and information describing changes in economy, job market, student skills, and deficiencies
- Identifying community, business, and student educational needs (academic, nonacademic, employment skills, and skills needed for success in higher education and careers)

**"No other investment yields as great a return as the investment in education. An educated workforce is the foundation of every community and the future of every economy."**

**Brad Henry**

# BAC Annual Joint Statement Questions (Implementation & Progress)

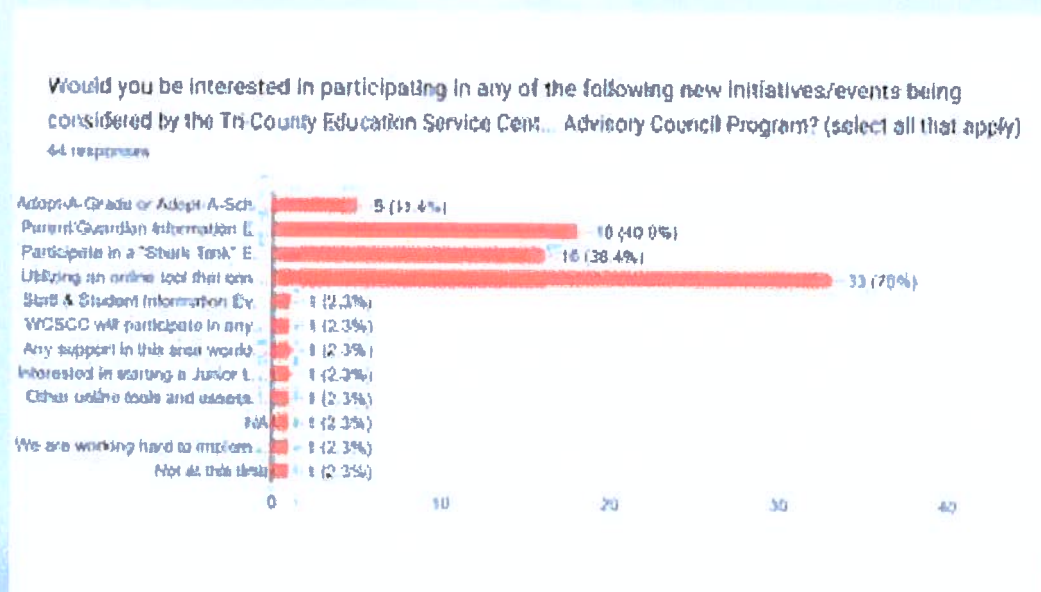
**1. Are there any changes to your Business Advisory Councils' structure or leadership since you submitted your plan for this academic year?**

As of March 1, 2023, there have not been any changes to the Business Advisory Councils' structure or leadership.

**2. Of goals submitted in your 2023 Business Advisory Council Plan, on a scale of 1-10 with 10 being goal accomplished. What goals were you able to accomplish?**

*Action Item 1: Identify Capacity, Support, and Partnerships for Increased Student Career Exploration Activities and Work-Based Learning Opportunities - Rating: 10*

**PROGRESS:** A survey was sent out to area businesses in the Fall of 2022 in order to gain a better understanding of the capacity of businesses to support increased student career exploration activities and Work-Based Learning Opportunities. The survey had 44 respondents - 19 Local Education Agencies, 11 Business & Industry, 5 Community Agencies, 1 Higher Education Agency, 2 Government Agencies, 1 Healthcare Institution, 1 Non-Profit Agency, and 1 Public Transit Agency. The responses supported the fact that businesses, government, and community entities are willing to support and partner with schools. This information will help to foster new collaboration and partnerships moving into the 2023-2024 school year.



## BAC Annual Joint Statement Questions (Implementation & Progress)

**2. Of goals submitted in your 2023 Business Advisory Council Plan, on a scale of 1-10 with 10 being goal accomplished. What goals were you able to accomplish?**

*Action Item 2: Increase the Number of Students Engaged in Career Exploration Activities (specifically Job Shadowing and Mentorship) and Work-Based Learning Opportunities - Rating: 8*

**PROGRESS:** The Tri-County ESC Business Advisory Council has made gains in establishing more opportunities for Job Shadowing and Mentorship. Specifically, the BAC has been working with the Orrville Area Chamber of Commerce College and Career Readiness Committee and Young Professional Committee to create a student career exploration program aimed at 9th and 10th-grade students. This program is tentatively entitled "Envision Your Future" and will hopefully be implemented in the 2022-2023 school year.

*Action Item 3: Increase Opportunities for Students In Elementary School to Explore Potential Careers by Engaging in Business and Community Partnerships - Rating: 5*

**PROGRESS:** With the 2022-2023 school year being the first "normal" return to school year since the COVID-19 pandemic, many school districts are still regaining their footing. Also, there have been several new Dyslexia Support laws that have required focus and attention from elementary schools specifically involving intense staff training. Several BAC member businesses like Centerra Coop and DirtDawg Excavating reached out to elementary schools to begin programs, however, the response was limited. The BAC has reached out to elementary schools by providing access to online tools, such as the INFOhio Career Connections Openspace Resources.

*Action Item 4: Support Districts in Utilizing Technology Tools and Platforms, like Transeo, OhioMeansJobs.com, and YouScience - Rating 10 (with a disclaimer, see Question 4 Below)*

**PROGRESS:** The BAC was able to provide a demonstration of Transeo, a suite of student readiness tools to support students and educators with tracking the requirements of Ohio's new graduation requirements. Three districts in the consortium decided to utilize the program (Loudonville - Perrysville Exempted Village Schools, Rittman Local Schools, and Southeast Local Schools). The BAC was able to provide funding to cover 75% of the cost of the first year of implementation. The BAC was proud to help school districts access this tool and to help pay for the cost of implementation.



## **BAC Annual Joint Statement Questions (Implementation & Progress)**

### **2(a). What challenges have you experienced implementing your goals?**

The residuals of the COVID-19 pandemic have continued to impact the goals of the BAC. For example, the typical Manufacturing Day Event held in October annually was held in person again this year for the first time since the pandemic began, however, it was significantly smaller and not as well attended. Also, the annual Career Fairs were also impacted due to a decline in student/school district participation. Another challenge, especially with regard to the elementary level, has been increased legislation and training requirements due to new Dyslexia Laws. This increase in requirements has led to limiting the time available for other programs for elementary schools particularly.

### **3. What new partnerships have your Business Advisory Council formed for the SY23?**

The BAC is excited that new partnerships have been established with the following entities: Certified Angus Beef, Moog Inc., McElroy Packaging, DirtDawg Excavating, Junior Achievement of North Central Ohio, Wayne County Commissioners, Ohio State ATI, and the Cleveland Clinic

### **4. Have you added or removed any goals submitted in your SY23 Business Advisory Council Plans? If so, please provide details.**

The BAC has removed/amended goal 4. Unfortunately, despite the excitement of using the Transeo platform, all three districts have reported back that the user experience has been exceedingly poor. Two districts have not been able to upload student information and one district was able to utilize the platform in only a very limited capacity. All three districts shared that as of 2/27/2023 customer support has been lacking and frustrating.

Therefore, the districts do not plan on continuing to use the platform into the next school year. Therefore, the BAC will change directions and shift to other options to support districts in the 2023-2024 school year.

### **5. Have you received any media coverage or participated in any case studies as a Business Advisory Council? If so, please share.**

The BAC shares news and events on its Facebook page and Instagram Page (linked [here](#) and [here](#)). Furthermore, the monthly Career Connections Newsletter features a different career pathway each month along with monthly school district features (linked [here](#)).

Throughout the year, events are also featured in local newspapers. Example: [Community members gather for 2022 Noth Central Workforce Alliance Summit - Ashland Source](#)



## Events, Activities, & Programs

Tri-County Educational Service Center Business Advisory Council member districts, business partners, and higher education partners work together throughout the school year for events, activities, and programs that support and uphold the mission and purpose of the Business Advisory Council.

Specifically, the Business Advisory Council school districts and business partners plan to participate in:

- Wayne County Career Expo - Senior Career Exploration Event
- Ashland, Holmes, and Wayne Counties In-Demand Jobs Week Events
- Ashland, Holmes, and Wayne Counties Vital Connections Teacher Immersion Bootcamp
- North Central Workforce Alliance of Ohio 2 B.E. Connected Teacher Immersion Bootcamp
- Tri-County Educational Service Center VEX IQ STEAM Camp
- Wayne County Schools Career Center Manufacturing Camp
- Ashland County-West Holmes Career Center Gloves & Goggles Event
- Wayne County Manufacturing Day Event
- Tri-County Educational Service Center and Buckeye Book Fair Young Author Event
- Teacher Professional Development Day (Industrial Arts, Physical Education, School Counselors, Family, and Consumer Sciences)
- North Central Workforce Alliance of Ohio Workforce Summit (Spring and Fall)
- OhioMeansJobs-Readiness Seal Educator Training
- Ohio's New Graduation Requirements Educator Training
- Northeast Ohio Transition Symposium (State Support Team)
- chARTer Creative Arts Workshop (Orrville)
- Ashland County-West Holmes Career Fair
- Graduation Requirement Training: Local Graduation Seals
- Young Author Conference
- Various Field Trips, Speakers, Career Days at Membership School Districts



*Students learn hospitality skills in the Career Cafe at Wayne County Schools Career Center*

*Students at VEX IQ Robotics Summer Camp practice their skills in the arena*



## Events, Activities, & Programs



*Chippewa Local Schools students participate in Robotics Competition*



*Students meet Author Marcy Campbell and have their books signed at the Young Author Conference*



*Sixth grade students experience different trades at the Ashland County - West Holmes Career Center "Guys with Gloves & Girls with Goggles" event*



*Justin Winget, Creative Director for the Pistons, speaks to students at the chARTer event*



# Business Advisory Council Joint Statements

Joint Statements of the Tri-County Educational Service Center Business Advisory Consortium can be found posted online at the Tri-County Educational Service Center Website.

<http://www.youresc.k12.oh.us/career-connections>

**Tri-County Educational Service Center  
Joint Statement  
March 1, 2022**



**Tri-County Educational Service Center  
Joint Statement  
March 1, 2021**



**Tri-County Educational Service Center  
Joint Statement  
March 1, 2020**



**Tri-County Educational Service Center  
Joint Statement  
March 1, 2019**



# Business Advisory Council Plan Resources

## RESOURCES:

Ohio Department of Education

<http://education.ohio.gov/>

Ohio Governor's Office of Workforce Transformation

<https://workforce.ohio.gov/>

Team NEO

<https://www.clevelandplus.com/teamneo/>

OhioMeansJobs

<https://jobseeker.ohiomeansjobs.monster.com/>

World Economic Forum

[weforum.org](http://weforum.org)

Connecting Worlds of Learning and Work - The Mitchell Institute

<https://www.vu.edu.au/mitchell-institute/schooling/connecting-the-worlds-of-learning-and-work>

**Business Advisory Council**

**Plan Creation:**

8/2018

**Business Advisory Council**

**Plan Revisions:**

9/10/2019

8/12/2020

12/3/2020

3/1/2021

3/11/2021

9/8/2021

8/25/2022



*Jerzy Drozd, Cartoonist and Teaching Artist, speaks to students at the Young Author's Conference about his career in comic books*